



THE
HONG
KONG
VIRTUOSO
CHORUS

“PLANT A CHORAL SEED”

FUNDRAISING CAMPAIGN

AN OPPORTUNITY TO
SUSTAIN THE GROWTH OF THE
HONG KONG INTER-SCHOOL
CHORAL FESTIVAL



HKICF
BY HKVC



Supported by



EcoMatcher

PLAZA
PREMIUM
GROUP

The New York Times

WHAT IS HKICF?

The Hong Kong Inter-School Choral Festival (HKICF) is organised by The Hong Kong Virtuoso Chorus (HKVC), a registered S.88 charitable organisation. It is dedicated to providing equal access to choral education and fostering a vibrant inter-school choral culture in Hong Kong. HKICF is now the city's largest choral event, engaging over 30,000 participants annually through more than a dozen diverse programmes.

OUR ANNUAL REACH

30,000+

Students, Teachers,
and other Participants

350+

School Choirs

200+

Sessions of
Programmes / Events





CHALLENGES

As a **non-profit charitable organisation**, we rely on financial support from the public and private sectors as our main source of income. In the current economic climate, we are facing **unprecedented fundraising challenges**, including major funding cuts, which are undermining our ability to deliver all the projects planned for HKICF 2026.

Amidst these challenges, we remain hopeful because of supporters like you. This "Plant a Choral Seed" fundraising campaign is perhaps born out of a dire situation, but it **can be overcome** because of our shared passion for music and education.

Your participation will empower us to keep this impactful choral festival going!

“PLANT A
CHORAL
SEED”

CAMPAIGN CONCEPT

Inspired by the theme of nurturing and growth, this campaign invites donors to come together and create a 'forest' of support for a meaningful cause.

Each donation acts like planting a seed — one that will grow into a strong tree over time. Together, these contributions form a thriving forest, symbolising the flourishing impact of choral music and its power to transform the lives of young people.



FOR EVERY
DONATION OF

HKD 5,000

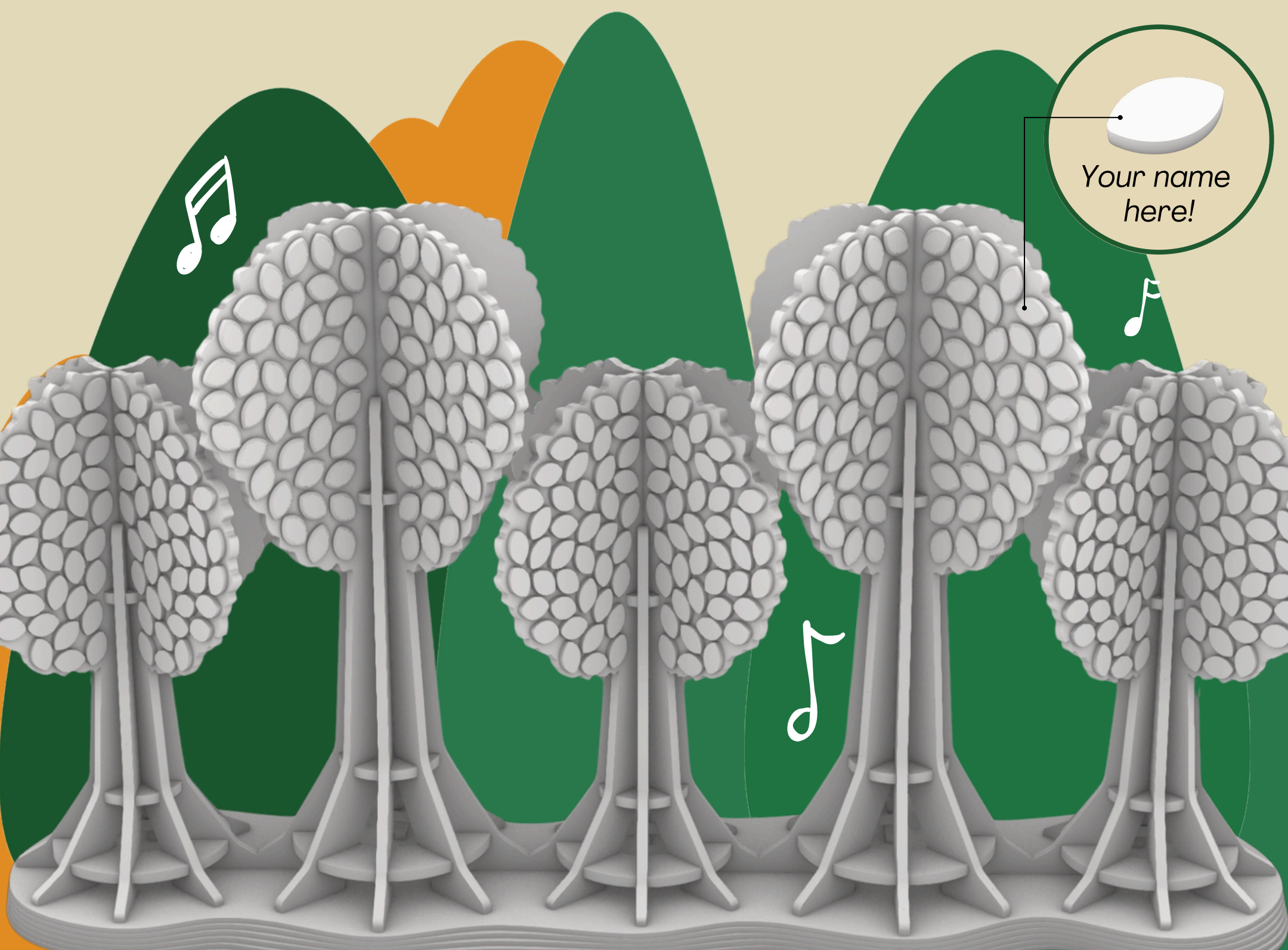
YOU PLANT A SEED THAT
WILL GROW INTO:

Your own commemorative **leaf** *

featuring your name(s) or logo
(up to 14 Chinese or 38 English characters)

in our growing **Tree of Support**,
an installation to be showcased
throughout HKICF 2026 event

**For donors who plant more than one seed, they may choose between
multiple leaves (proportionate to donation amount) or 1 bigger leaf.*



FOR EVERY
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HKD 5,000

YOU PLANT A SEED THAT
WILL GROW INTO:

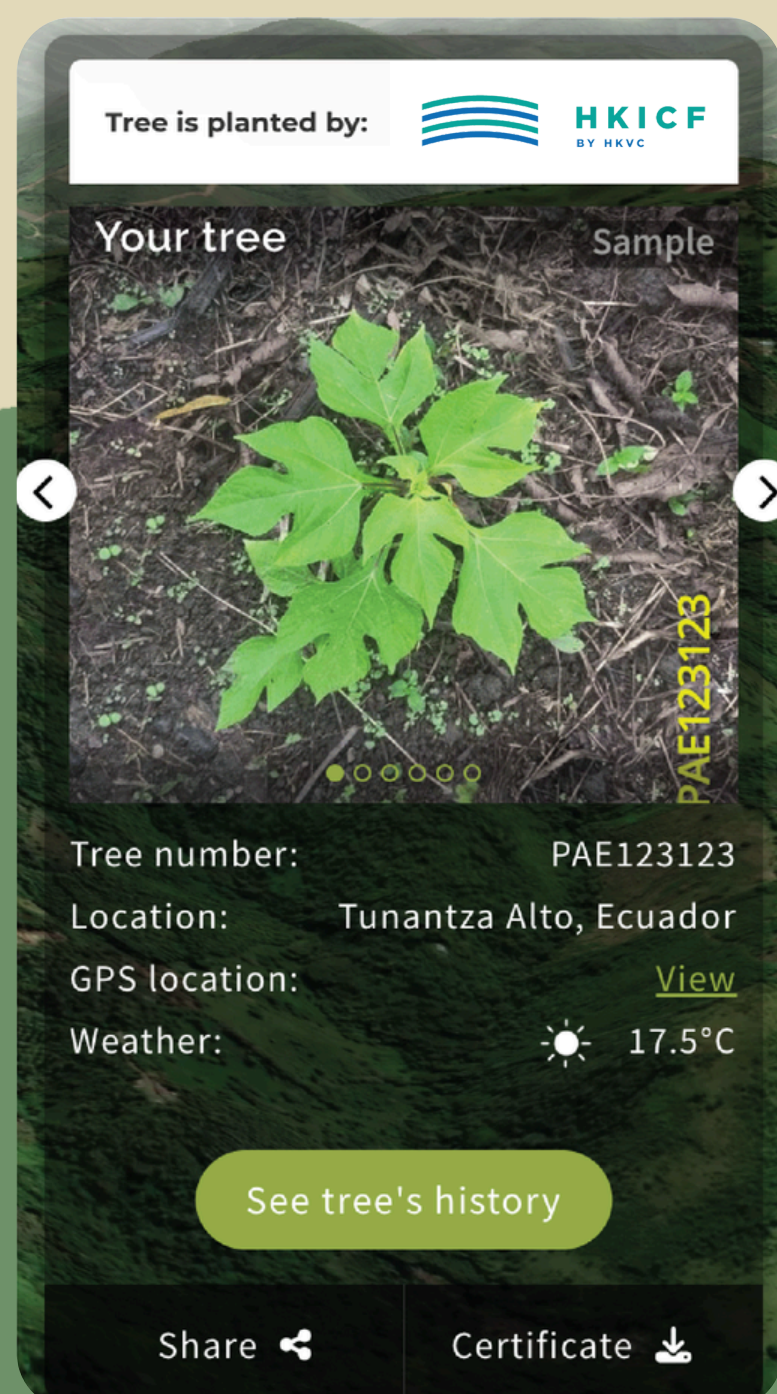
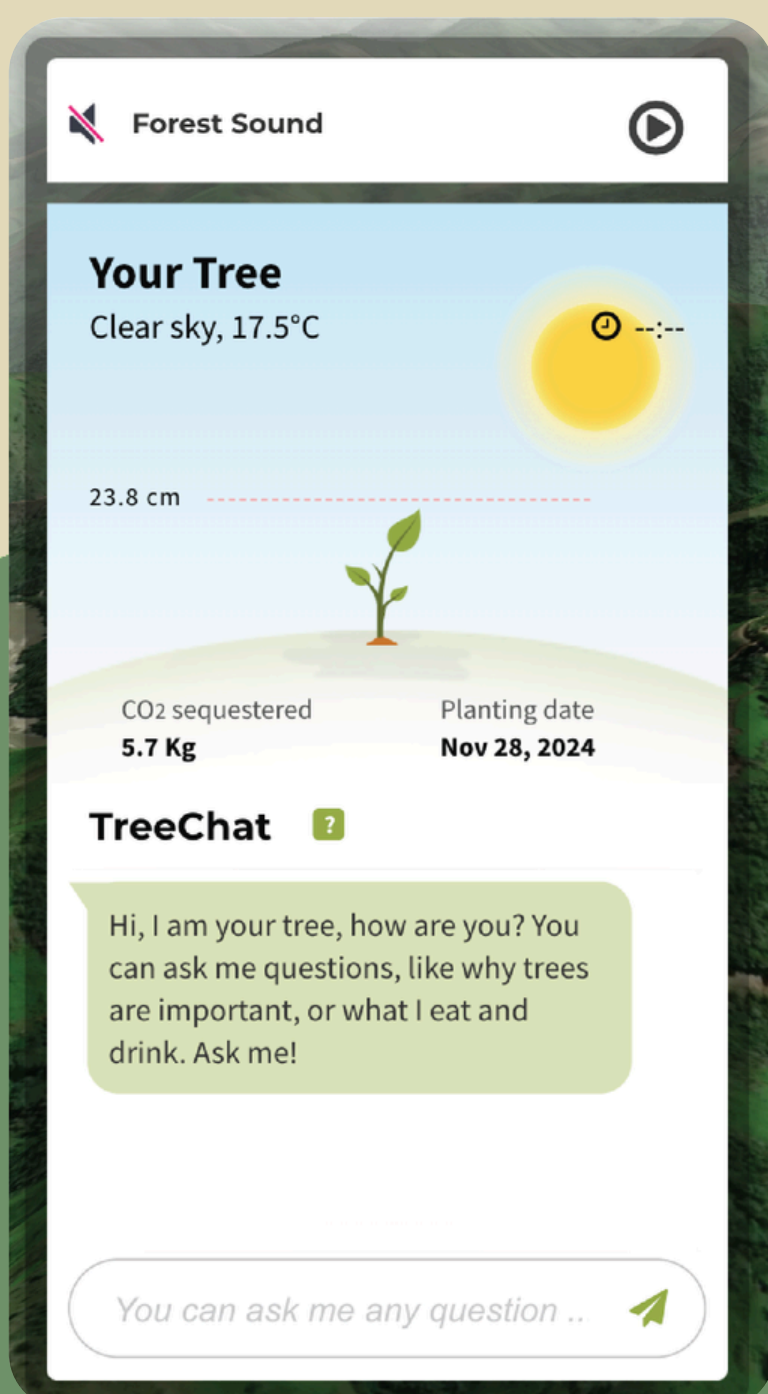
An actual tree planted in your
name in the “**HKICF Forest**” in
Bhutan where you can track it
and follow its growth and
ecological impact via the
EcoMatcher's app

Supported by



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LEARN MORE



FOR EVERY
DONATION OF

HKD 5,000

YOU PLANT A SEED THAT
WILL GROW INTO:

1,000 Smart Traveller (ST) Points,

which will give you access to elevated airport experiences, such as exclusive offers to premium lounges worldwide, personalised concierge services (including buggy transfers and meet & greet), and curated dining options across 150 countries

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PREMIUM
GROUP

st 環亞通
smart traveller

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LEARN MORE



Plaza Premium Lounge
Lounge To-Go Tote bag (Hong Kong)

st 350



Plaza Premium First
Plaza Premium First XO Sauce
(Tasting Size 45g)

st 150



Allways

Hong Kong (HKG) - Electric Buggy
Service (per Person)

st 1,000



FOR EVERY
DONATION OF

HKD 5,000

YOU PLANT A SEED THAT
WILL GROW INTO:

A complimentary one-year
subscription to **The New York
Times Games**, such as Wordle
and Spelling Bee, for a student
chorister in the Hong Kong
Inter-School Choir and other
choral events

Supported by
The New York Times

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LEARN MORE



FOR EVERY
DONATION OF

HKD 5,000

YOU PLANT A SEED THAT
WILL GROW INTO:

A **personalised musical motif**
composed by renowned musician
Warren Lee, handwritten on our
Certificate of Appreciation



Mr. Warren Lee

Renowned Musician, HKVC board member

CLICK HERE TO
LEARN MORE



OTHER BENEFITS

In addition to the above, donors will be entitled to **HKVC/ HKICF exclusive benefits** such as a special pin designed for this campaign, and discounts at partnering restaurants. From time to time, we organise exclusive donors' events such as private screening sessions, donors' gatherings and backstage tours.

CLICK HERE TO
LEARN MORE



DONATION METHODS

*Just as trees need constant nourishment to grow,
sustaining our cause requires your support.*

**Please consider making your donation
a recurring annual contribution.**

**CLICK HERE / SCAN BELOW
TO DONATE ONLINE**



Or [download the physical form here](#)

Available payment methods include:
Credit Card (for recurring donations),
cheque, FPS, and bank transfer

All donations will be acknowledged with official receipts. Contributions of HKD100 or more are tax-deductible to the extent provided by law.

WE NEED YOUR SUPPORT!

LET'S GROW THIS
MUSICAL FOREST
TOGETHER!



THE HONG KONG VIRTUOSO CHORUS

Building a Musical Future
One Seed at A Time